



Paul David: Creative Director @ Brand Adventure
paul@brandadventure.co.uk www.brandadventure.co.uk

Paul is an experienced and dynamic design professional with excellent marketing and design skills specialising in brand identity and graphic design development who has developed visual identities on both sides of the Atlantic.

Paul is currently the Creative Director at Brand Adventure. Paul studied design & advertising at San Jose State University, California and started his design career in-house with Amdahl Corporation, a technology and operational consultancy in Silicon Valley. He then spent 3 years with sports retailer Any Mountain in Cupertino, California. Paul moved to London in 1990 and worked with a series of agencies Edward Briscoe Design, McBrides, Ogilvy One, Asylum and Miller Design Partnership.

Paul has over 20 years experience in delivering creative solutions for a diverse range of companies from construction, environmental recruitment and media developing visual identities, brochures, leaflets, annual reports, websites and intranets. He has been involved in the development of a wide range of brands including:

Media

BBC, Channel 4, Discovery Lifestyle, Discovery Realtime, Home & Health, Discovery Kids

Financial

American Express, Barclays Bank, Citibank, APICORP, Saudi British Bank, Deusch Bank, The International Investor, Rothchilds Asset Management, Aberdeen Asset Management, Riyad Bank

Telecoms & Technology

Amdahl Corporation-Silicon Valley, British Telecom, Certeco, Cray Communications, Royal Mail British Rail Telecommunications, The Yellow Pages

Educational

Addison Wesley Publishing, San Jose State University, City of Westminster College, Profitnet, University of Brighton, Earnscliffe Access, Fresh Ambition, Museum of Croydon

Engineering

Troup Bywaters + Anders, MESL Group, Retrostructure, Chloride Power, TRY Construction

Sports & Leisure

Any Mountain Limited, Nick Faldo, Pure Alpine Holidays, York Tourist Board, Coleman's Mustard, Pinheiros Altos Resort, International Food and Drink Exhibitions,

Not for Profit

London Civic Forum 2012, Profitnet (University of Brighton)

Brand Adventure: 3 Glovers Yard, 121 Havelock Road, Brighton, BN1 6GN
T: 01273 330 073 M: 07961 173248 www.brandadventure.co.uk