



Ann Henry: Brand Director & Facilitator

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Ann is a strategic brand development consultant and workshop facilitator. She is currently the director of Brand Adventure, the brand and marketing agency she founded in 2002.

Ann has a 2:1 degree in Theatre, Media and English from University of Ulster and began her working life as a workshop facilitator in cross community groups in Northern Ireland. She moved to London in 1992 to work as an Account Director with financial advertising agency Thoburn Associates and from there to brand agency Lambie-Nairn as an Account Director and Facilitator from 1997 – 2002.

Ann has contributed to the development of a wide range of brands throughout her career including:

Media

BBC One, Radio 4, Front Row, Discovery Lifestyle, Discovery Realtime, Home & Health, Ragdoll, Discovery Kids, Media City UK

Financial

Citibank, HSBC, APICORP, SAMBA, Saudi British Bank, Barclays

Telecoms & Technology

BT, O2, Eircom, Ntl, Telewest, Certeco, Chloride Power, Infrastructure UK

Educational & Health

Profitnet, University of Brighton, Fresh Ambition, Museum of Croydon, Earnscliffe, NHS Medway, NHS, East Sussex Down & Weald, Health Hotel

Engineering

BBC Property, Troup Bywaters + Anders, MESL Group, Retrostructure

Not for Profit

London Civic Forum, Independent Living Association, Princess of Wales Memorial Fund, Heart At Work Project, Portobello Business Centre, CENTA, Camden Women's Forum, HBV Enterprises

Ann has developed naming projects for the new studios at MediaCityUK, Andbook.com, Freemantle TV, The Big Opportunity, Retrostructure and Wheel as well as delivering product naming courses to Chloride Power's European marketing teams. Ann also runs a wide range of business workshops and creativity sessions as well as delivering talks and training sessions on brand related topics.

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